



# HEALTHCARE DELIVERY ON THE MOVE

powered by Princeton Identity Biometrics



## 1. SAFETY/SECURITY



- Hands free access for hygiene
- Fever detection for infection control
- Accuracy second only to DNA



- Unique Patient Identifier reduces patient mis identification

## 2. INCREASE PROFITABILITY



- Decreases Medical Fraud
- Improve operational efficiency
- Increased efficiency with health insurance claims



- De-Duplication

## 3. CUSTOMER EXPERIENCE



- Ease of Registration
- Simplified data retrieval for physicians



- Improve workflow

## WHY PRINCETON IDENTITY

### ✓ PROVEN

Our technology powers Iris recognition in over 90 million Samsung products

### ✓ EXPERTISE/INNOVATION

20 years of domain experience with our core technology supported by over 24 patents

### ✓ FLEXIBLE PLATFORM

Open design allows support for multiple modalities (Iris, Face) as well as configurable integrations into existing back office solutions

### ✓ AS A SERVICE BUSINESS MODEL

Unique combination of proven hardware with modern SaaS software platform provides for rapid deployment and low monthly expense

### ✓ ON THE MOVE PRODUCT

Fast identification, user interface (UX), multi-modality, multi-factor authentication



>30m

69% said that a minimum of 30 minutes or more is needed to retrieve crucial patient information from medical records or HIM department.

## 1.5 MILLION AMERICANS



Are victims of medical identity theft each year (Approximately the entire population of Philadelphia).



## ON AVERAGE 35%

of all denied claims are due to **patient misidentification** or lack of patient information.



The average hospital has 800,000 medical records  
**64,000-96,000 are duplicates**

As hospitals share information, duplicates and overlays will **grow exponentially**.

## 86%



of the sample stated that they have seen a **medical error which was caused by patient misidentification**.

<https://www.rightpatient.com/infographics/>

Princeton Identity can help you create customized solution to meet your business needs.  
[www.princetonidentity.com](http://www.princetonidentity.com)

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