



Princeton
IDENTITY

ABOUT OUR COMPANY

WWW.PRINCETONIDENTITY.COM

WHO IS **PRINCETON IDENTITY**?

For over 20 years, Princeton Identity has developed and manufactured state-of-the-art commercial iris-biometrics for access control, time and attendance, point of sale, and border applications. In proven installations around the world, our customers manage their entire identity lifecycle with our convenient and elegant multi-factor authentication edge devices backed by the proprietary Iris-on-the-Move™ technology and our custom identity server software. Together these components enable a total solution with exceptional flexibility, accuracy, and convenience, and all with future-proof scalability and an unexpectedly low total cost of ownership.

Iris biometrics are THE future of identity assurance in part because the iris is simultaneously the most unique AND the most stable identifying human feature (more than DNA, and WAY MORE than your face). With Princeton Identity's iris-authentication, we deliver touchless and highly spoof-resistant solutions that are unaffected by weather or lighting, and work perfectly well with any amount of head coverings or equipment, protective masks, sunglasses, face makeup... whatever.

In addition, Princeton Identity products are extremely scalable and flexible, able to manage millions of individuals within a wide variety of system and application requirements. The total solution can be configured for multi-factor authentication by polling any combination of six distinct credential-types: iris, face, mobile digital credential, physical card, pin pad, and QR code scanning... all in one small edge device. As a bolt-on solution, installation is a breeze with single wire power and data connection, and pre-developed API integrations with dozens of the most common security and payment platforms. And because system management is done through a high-UX web-portal, administration is low overhead, and further made easy with seamless enrollment and other efficiency-minded features.

Princeton Identity's world-class iris-biometrics identity solutions offer the pinnacle of accuracy and convenience, and are ideally suited for a variety of campus, corporate, or critical infrastructure operations. It's no wonder so many premier global organizations rely on our products!

Bobby Varma
CEO



STATE-OF-THE-ART **IDENTITY ASSURANCE SOLUTIONS**

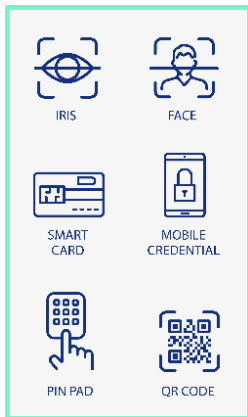
Princeton Identity brings identity assurance to the next level with innovation and forward product design. Our multifactor authentication solutions consist of two components: 1) **Edge devices** like the EyeAllow™ and weather-tolerant Access 200w™

each feature industry-leading iris recognition for accuracy, but in total can read six(!) different credentials in one small package for convenience.

2) **Identity Server (IDS)** is our custom web-portal based software platform connecting and managing all your PI edge devices to form a powerful, fast, and configurable identity assurance system.

The combination brings unparalleled Flexibility, Accuracy, Convenience, and Scalability to access control, time and attendance, point-of-sale, and border control applications. That's why leading organizations around the world use Princeton Identity solutions to manage their entire identity lifecycle while enhancing user productivity and organizational efficiency.

Our iris-biometrics deliver fast, touchless, and highly spoof-resistant identity assurance that hardens security while improving the user's experience. And our indoor and outdoor devices are unaffected by lighting and face masks, scarves, sunglasses, makeup, etc. Because we believe identity assurance should be all about **YOU, NOT YOUR APPEARANCE.**



ONE SCALABLE ECOSYSTEM FOR YOUR ENTIRE ORGANIZATION

Manage millions of individuals within a wide variety of system configurations to meet all application and environmental requirements for access control, point of sale, or time and attendance.

CONFIGURABLE MULTI-FACTOR AUTHENTICATION

Poll any combination of six (!) onboard identity modalities and customize user-device workflows to meet ANY security requirements... all with a single small edge device.

SIMPLE INSTALLATION

As a bolt-on solution, setup is a breeze with single wire power and data connection, and pre-developed API integrations with dozens of the most common security and payment platforms.

LOW-OVERHEAD ADMINISTRATION

System administration and maintenance are done through a high-learnability web-portal, and further made easy with seamless enrollment and other efficiency-minded features.

FLEXIBLE, ACCURATE, CONVENIENT, SCALABLE

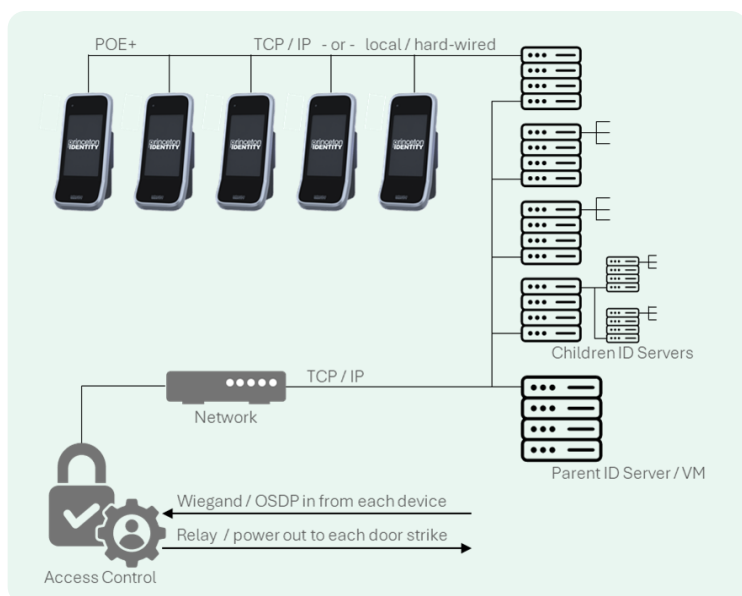
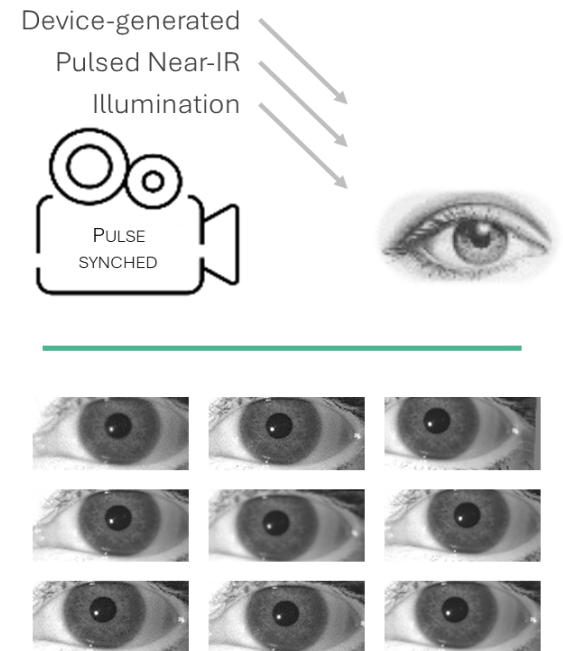
Go to our website to learn more about the range of benefits offered by our industry-leading identity platform!



PRINCETON IDENTITY'S **TECHNOLOGY ADVANTAGE**

By combining our edge devices and identity server, you get a complete identity assurance solution that exceeds the market in performance, versatility, and administrative ease. Individually, however, each is built upon proprietary technology that is a marvel unto itself, delivering core functionality that drives class-leading performance and simplified identity lifecycle management.

Your iris is THE superior biometric for intentional identity assurance, but it IS small – or at least much smaller than your face. Recording its detailed structural information is a challenge because humans tend toward constant millimeter-scale motion. This is why Princeton Identity developed our foundational and proprietary **Iris on the Move™ (IOM)** technology – mitigating the single largest transaction variability in biometric reading: *human behavior*. Our edge devices illuminate the subject's irises with near-IR light pulses synched to digital image capture. The pulse characteristics, system optics, biometric data encoding, matching algorithm, and human-device interaction and workflow have all been simultaneously tuned and optimized to achieve unbelievable subject motion tolerance with the highest possible accuracy – and all with total transaction times well under 1 second! IOM is advanced innovation that empowers your glance and propels your day. And it's only available from Princeton Identity.



PI's **Identity Server (IDS)** is the brains behind our identity assurance solutions, and has been designed to achieve the most conforming system architecture imaginable. Because each installation has a unique set of requirements, IDS is built to comply no matter how large or small the deployment. IDS enables a single ecosystem with multi-site expandability through an unlimited parent-child hierarchy with automatic and continuous background data sync. This not only mitigates data loss with redundancy, it protects against network outages and optimizes system performance. And because IDS leverages cross-platform software, you can host it on either a dedicated hardware server or virtual machine, either on-premises or even in your own cloud.

WHY PARTNER WITH **PRINCETON IDENTITY**?

At Princeton Identity, we're creating a reality where your eyes are your credential, revolutionizing how people navigate everyday workflows in security, payments, attendance, immigration, and more. By partnering with us, you not only get access to our world-class technology, but you also get access to a world-class team dedicated to delivering complete solutions to all your most critical requirements. We value each customer – big and small – and bring the following energy to every collaboration:

- Customized system architecture and workflow based on specific needs
- Agile and flexible delivery with a security-first posture
- Best-in-class responsive customer service
- Entirely in-house technology
- USA company | USA technology | USA manufacturing

Reach out to Princeton Identity today to learn how our world-class iris-biometrics assurance solutions can transform your identity workflows and deliver value across your organization.



EXPERTISE

We are a global leader in biometric identity management, providing face and iris biometrics solutions with over twenty-five years experience



PROVEN

Our international enterprise deployments span finance & banking, transportation, higher education, oil & gas, and over ninety million Samsung consumer products



INNOVATIVE

With over 40+ patents earned, our proprietary technology enables class leading speed, accuracy, and convenience in multi-modal authentication



RESPONSIVE

We'll work with you to customize for your environment by customizing our open design and tightly integrating with every back-end system



SECURITY FIRST

Government agencies trust us to deliver the highest level of accuracy and security for their most critical applications

You.

Not your appearance.

Princeton Identity is a leading innovator of iris-biometric and multi-factor authentication technologies, transforming how businesses and governments around the globe achieve secure and reliable identity assurance. Backed by over two decades of research and product design, our solutions are trusted by some of the most recognized names in banking, industry, higher education, healthcare, transit, and border control. Princeton Identity systems are proudly manufactured in the USA, and deliver unparalleled flexibility, accuracy, convenience, and scalability.

